

APR 28 2004

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PATENT

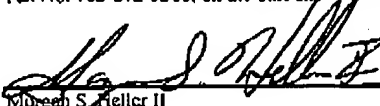
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: John E. Cronin

Serial No.: 09/759,421

Filed: January 12, 2001

Title: Method For Using Web-Based Marketing
And/Or Management ToolAttorney Docket No.: UV-01
(07689-00023)

<input checked="" type="checkbox"/> CERTIFICATION OF FACSIMILE TRANSMISSION
I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. 703-872-9306, on the date shown below.
 4/28/04
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Group Art Unit: 3625

Examiner: Mark A. Fadok

Commissioner for Patents
Alexandria, VA 22313-1450

April 28, 2004

RESPONSE TO FIRST OFFICE ACTION

This is in response to the Office Action (paper no. 4) mailed from the U.S. Patent and Trademark Office on January 29, 2004, with respect to the above-identified patent application. Amendments to the Claims and Remarks concerning the Office Action appear in the sections that follow.

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